

JULY / AUGUST 2012

# House Beautiful

## BIG STYLE — IN SMALL SPACES

425 SQ. FT.  
**ONE-ROOM**

1,200 SQ. FT.  
**TWO-STORY**

1,850 SQ. FT.  
**BEACH HOUSE**

640 SQ. FT.  
**APARTMENT**

1,450 SQ. FT.  
**COTTAGE**

**THE MOST  
MAGICAL  
LITTLE ROOMS  
IN EVERY  
HOUSE!**

**PLUS  
AMAZING  
PAINT  
COLORS**



# RUGS JUTE

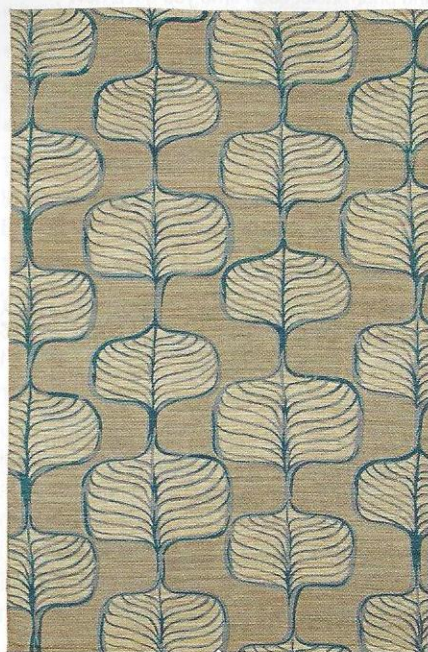
A chic decorating staple, now printed, patterned, and full of more personality than ever.

Produced by  
ORLI BEN-DOR



## Ankara Soumak

A small section of an antique Turkish rug, magnified to create an abstract floral. Hand-knotted jute, 4' x 6', \$685, by Roost. [harbingerla.com](http://harbingerla.com).



## Bemba

In this soft palette, a pattern of rhythmically undulating leaves feels both organic and modern. Printed jute, 5' x 8', in Plaster, \$199. [westelm.com](http://westelm.com).



## Porto

Natural jute provides a muted ground for bold wool stripes. Handwoven jute and wool, 6' x 9', \$4,800, by Kerry Joyce. [mansourmodern.com](http://mansourmodern.com).



## Lancaster

A traditional design reinvented in jute—still classic, just less formal. Hand-knotted jute and hemp, 5' x 8', in Cinnabar, \$1,100, by Lauren. [ralphlauren.com](http://ralphlauren.com).



## Heninger

The rich colors and visual impact of an ikat. Hand-knotted hemp and jute, 6' x 9', in Purple Haze, \$1,199, by Thom Filicia. [safavieh.com](http://safavieh.com).



## Entwined Leaf

Like lace for your floor. We love the homespun vibe contrasted with the bright hue. Looped and knotted jute, 5' x 7', in Lime, \$398. [anthropologie.com](http://anthropologie.com).